

THURSDAY, 10 AUGUST 2023

WALL STREET JOURNAL BESTSELLER TO DELIVER MENZIES ORATION IN BALLARAT

A Wall Street Journal bestseller will be in Ballarat next week to deliver a speech on how Artificial Intelligence will impact the workforce of the future – and what changes must be made to ensure leadership can leverage this powerful technology.

Former Google, Yahoo and Facebook executive, and the founder and CEO of [Rising Team](#), Jennifer Dulski is the guest speaker at the Menzies Oration – an annual event delivered by [The Menzies Foundation](#) – which will be hosted by Federation University Australia for the second consecutive year.

In the interactive and livestreamed event titled *Leadership for an AI enabled future*, Dulski will delve into the essential qualities and strategies necessary for effective leadership in an AI-driven world. The speech will explore the dynamic intersection of leadership and artificial intelligence, and detail how with AI rapidly transforming the business landscape, it has become crucial for leaders to harness its potential while nurturing the talent within their organisations.

The Menzies Oration is free to the public and will take place at the IBM Emerging Technologies Hub at Federation's SMB Campus on Thursday, August 17 from 6:00pm. The session can also be viewed online and tickets are available on the Eventbrite website: <https://www.eventbrite.com.au/e/menzies-oration-leadership-for-an-ai-enabled-future-by-jennifer-dulski-tickets-681241460547>

Quote attributable to Federation University Australia Vice-Chancellor and President Professor Duncan Bentley

"It is our pleasure to be hosting the Menzies Oration at Federation University again this year, where we will welcome Jennifer Dulski to our SMB Campus in Ballarat to share her expertise on Artificial Intelligence and the opportunities it can offer to businesses in the future.

"AI is a hot topic and while some of its risks and benefits are obvious, the effects it will have on the business world are not as apparent. We are privileged to have someone with Jennifer's breadth of experience share their insights on what changes this technology may bring."

Quote attributable to Menzies Foundation CEO Liz Gillies

"The Menzies Foundation is delighted to be collaborating with Federation University and Rising Team, to bring Jennifer Dulski to Ballarat.

"The Foundation aspires to build a leadership movement that encourages Australians to pivot to purpose, build their leadership capability and contribute to the 'greater good.' One key aspect of successful leadership is the ability to identify and react to changes in the workplace, and the onset of Artificial Intelligence is one change that every business will need to adapt to. There is no one better than Jennifer to discuss how AI and collaborative leadership will intersect in a rapidly evolving workplace."

Quote attributable to Rising Team CEO Jennifer Dulski

"I am excited to be visiting Ballarat for the first time as guest speaker for the Menzies Oration. AI is transforming the business landscape and whether you are a seasoned executive, an aspiring leader, or simply curious about the impact of AI on the workforce, I warmly invite you to come down to Federation's SMB campus, or join me online, to learn about unleashing the collaborative power of people and teams."

About Federation University Australia

With a history spanning over 150 years, Federation University Australia is Victoria's premier regional dual-sector university with campuses located in Ballarat, Berwick, Brisbane, Gippsland and Wimmera. From 2018-2022 Federation ranked first in Australia for first-generation student enrolments. In a first for Australia, the globally recognised co-operative education model will be embedded across all Federation programs from 2025.